



# Expression Of Interest

Specialist People Foundation  
December 2009

## Expression of interest (Pre Analysis)

Country:	Author:
Location:	Email:
Date:	Phone:
<b>Business / Market</b>	
How do you see the SPECIALISTERNE business opportunity in your location/country?	
Who are the most potential customers?	
Who are the most potential business partners?	
What are the types of IT work which best matches the customers needs with the skills of the potential workforce?	
Which are the leading business networks, where important advocates might be identified?	
What is the culture for outsourcing tasks?	
What is the general attitude to people with a disability? Is there a culture of business to provide employment to people disadvantaged in the labour market?	
What is the size, nature and culture of the social enterprise sector? (social enterprise being defined as a business trading for a social purpose with profits reinvested in the organisation rather than being distributed to shareholders)	
Is there generally a culture for CSR (Corporate Social Responsibility) and what forms does this take?	
Others?	

<b>Autism Community</b>	
Which are the leading autism and ASD organisations and networks?	
What roles do they fulfil (e.g. campaigning, lobbying, support services etc.)	
What is the level of autism awareness in the society?	
Which autism conferences are the most important?	
Which medias are distributed by the autism networks?	
What is the level of awareness of SPECIALISTERNE?	
Others?	
<b>Society</b>	
What are the incentives for employers in hiring people with a disability?	
What are the support services for people with disabilities?	
What are the education opportunities for people with autism?	
Which organisations are leaders in training people with autism?	
Is there an obligation for the local authorities to assist people with autism into education or into getting a job?	
Is Aspersers Syndrome/High Functioning Autism classified as a disability?	
Others?	
<b>Funding (public/private)</b>	
What are the types and levels of national and municipal types of financial support available for a person with ASD a)in training	

b) commencing employment c) in employment after 1 year d) in part time employment	
What is the availability of public funding for starting up a SPECIALISTERNE franchise? - initial planning phase, including business plan - support for operations	
What are the tradition for and availability of private/charitable funding for any of the above?	
Others?	
<b>Organization (individually or as a team)</b>	
What capabilities and competencies does the pilot franchisee candidate possess or have access to?	
Close links to and support from the most relevant autism organisations and network.	
Link to relevant public institutions.	
Good understanding of – and contacts to - the market and potential customers.	
Good understanding of (IT) subject matter.	
Track record or references.	
Others?	

We encourage you to fill in as much relevant detailed data as possible to have the best possible ground for assessment.

## Contacts

Interested parties should forward their expression of interest. For further contact please contact;

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